



LAKE ALFRED, FLORIDA

Market Guide

City Contact Information



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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



Demographics (10 Minute Drive Time)



Population
36,984



Average Age
44.7



Household Income (Median)
\$41,543



Household Income (Average)
\$58,383



Number of Households
15,095

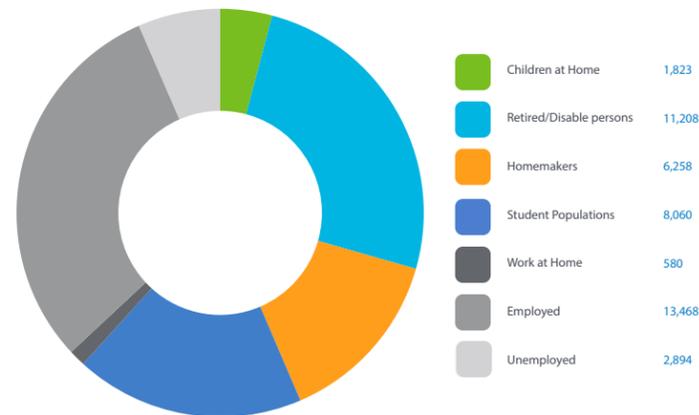
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

- Lake Worth, FL 2 N Lakeside Dr
- Lantana, FL 1330 W Lantana Rd
- Riviera Beach, FL 3701 Broadway
- Delray Beach, FL 902 Sw 10th Street
- Delray Beach, FL 600 N Congress Ave
- West Palm Beach, FL 1679 Kirk Rd.
- Grand Bay, AL 10235 School House Rd
- Grandy Bay, AL 8824 Grand Bay Wilmer Rd S
- Grand Bay, AL 5925 Grand Bay Wilmer Rd S
- Grand Bay, AL

Daytime Population **44,290** (10 Minute Drive Time)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. Let us know how we can help you find a site!



Restaurants



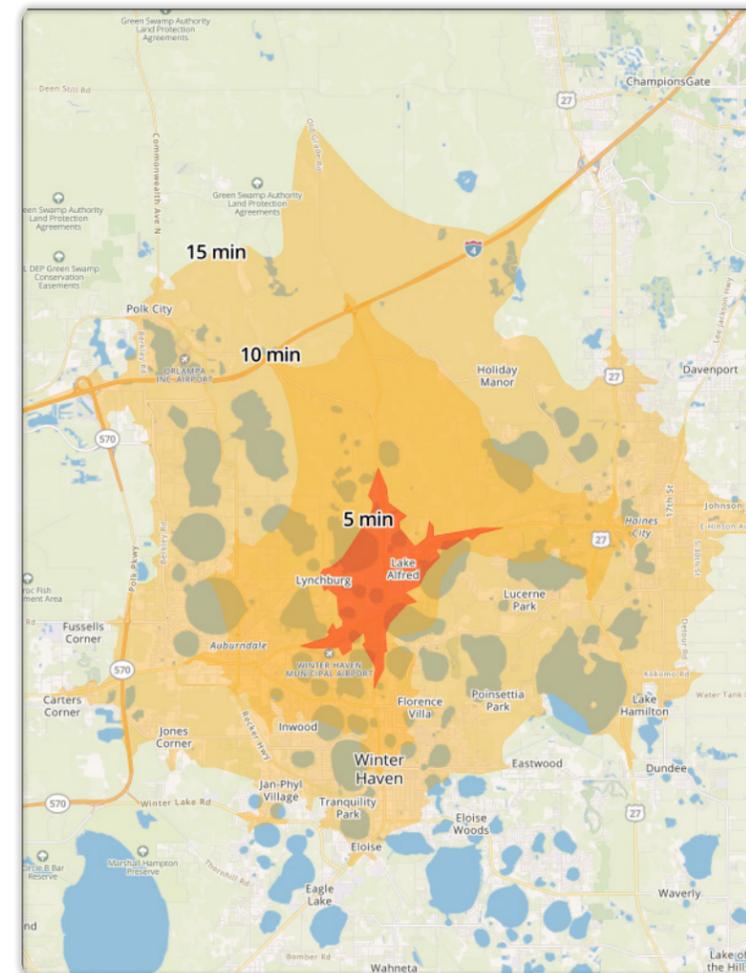
Grocery



Pharmacy



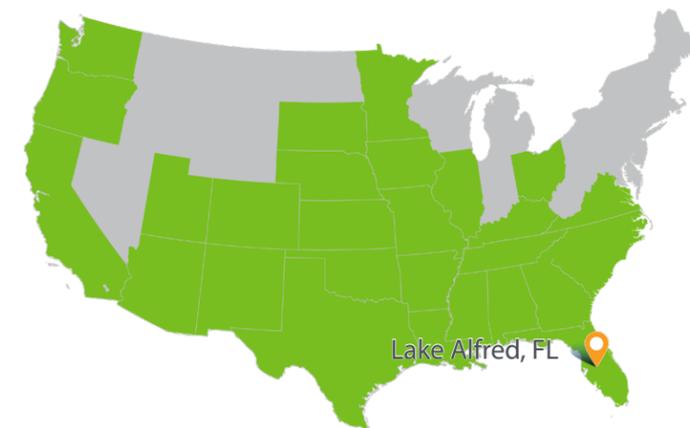
Miscellaneous



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2020 Estimated Population	18,878	68,821	232,648
Daytime Population	16,308	74,402	221,205
Median HH Income	\$41,882	\$43,236	\$47,210
Number of Households	8,277	28,033	88,738

	5 Minute DT	10 Minute DT	15 Minute DT
2020 Estimated Population	6,241	36,984	117,148
Daytime Population	7,405	44,290	128,434
Median HH Income	\$54,269	\$41,543	\$43,680
Number of Households	2,373	15,095	44,989

*Source: STI PopStats

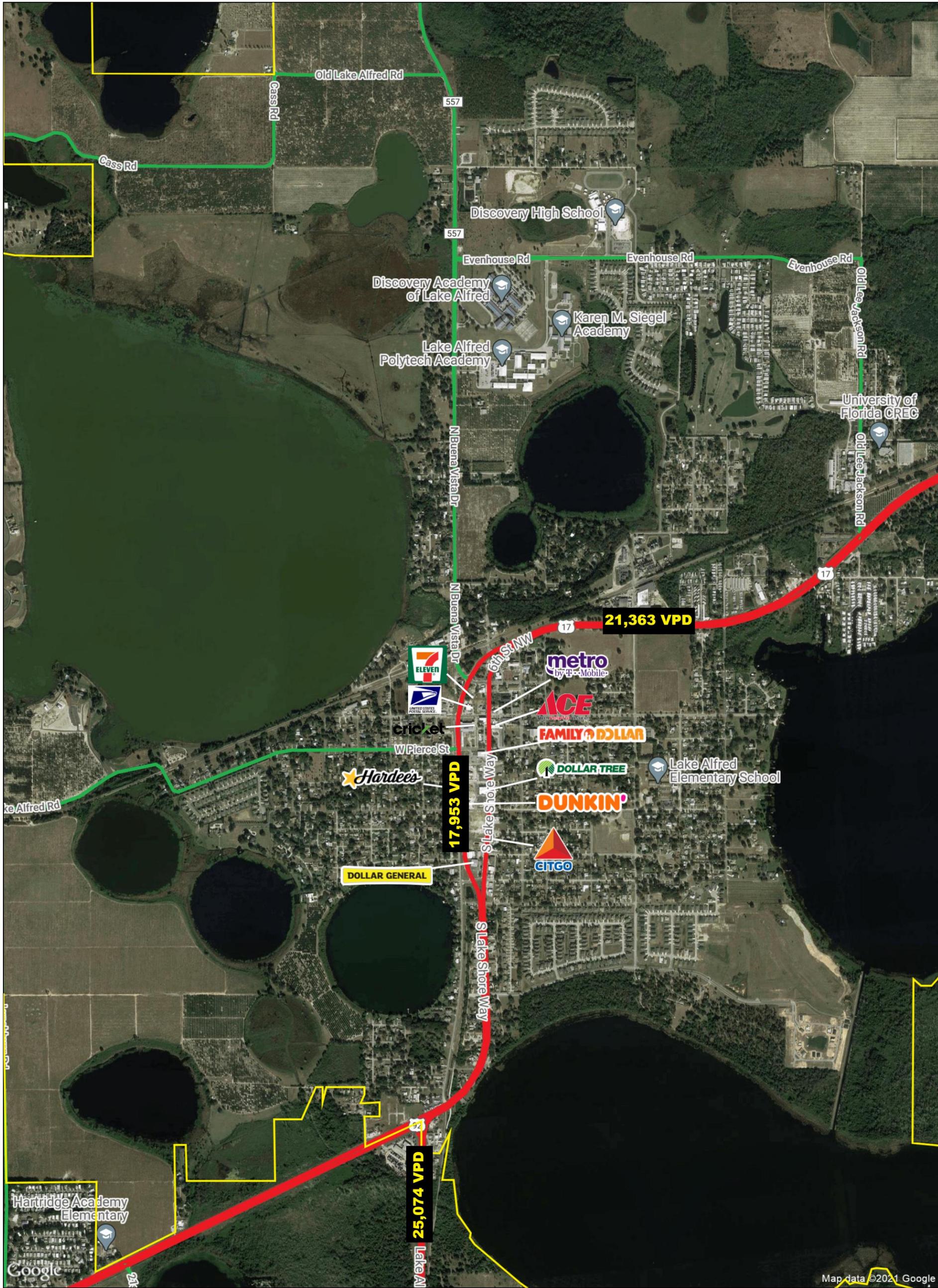


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LAKE ALFRED, FLORIDA

Major Retail & Restaurants

